



## Prospectus for Corporate Partners: Why Head Start in California?

Head Start is the premier child development provider for high risk and low income families. We serve pregnant mothers, infants, toddlers and, most significantly, preschool children and their families. Participating in Head Start gives children and their families an edge in beating the cycle of poverty. Our graduates are less likely to repeat grades when they're older, more likely to graduate from high school, and at reduced risk for delinquency and teen pregnancy. We serve over 100,000 children and their families each year in California.

## CORPORATE IMPACT



Nobel Prize winning economist James Heckman has calculated that investment in high quality preschool offers a ten percent annual return on investment by reducing social costs such as school failure and delinquency. This return is higher than virtually any other social expenditure. CHSA is a critical instrument in taking this message to policymakers and bringing the training and support to local programs to enable them to be as successful as possible.

## PARTNERSHIPS

Head Start is leading the way to continually improve the quality and access of child development services in California and we rely on our corporate partners to help advance our mission. Our partners are instrumental in producing quality communications, reaching out to policymakers and advancing local programs. CHSA values multi-year relationships that are tailored to create maximum impact and value that is meaningful for our partners.



## Features of our Corporate Partner Program

We are pleased to extend several opportunities to you and your business to increase its visibility in the California Head Start community and are open to organizations seeking a collaborative relationship. Our corporate partnership program offers several opportunities to demonstrate your support and maximize exposure around the nation's largest Head Start community – 108,000 children, 165 agencies, and \$850+ million in combined budgets.

### Corporate Partner Levels

#### **\$250 – Professional Associate\*** - Consultants & Trainers

Listing on the CHSA website's Business & Consultants Directory; photo, logo and links from CHSA to Associate's site or email; individual CHSA membership.

(\*This level is for individuals only. Not for corporations)

#### **\$2000 – Copper**

Logo and link on CHSA's monthly e-update (5500 person contact list); listing on the CHSA website with logo and link on the front page and "Partners" page; ¼ page ad in conference program; and an invitation to the CHSA Board President's VIP reception at the Education Conference.

#### **\$3500 – Silver**

Logo and link on CHSA's monthly e-update (5500 person contact list); listing on the CHSA website with logo and link on the front page and "Partners" page; ½ page ad in conference program; an invitation to the CHSA Board President's VIP reception and exhibit booth at Annual Conference.

#### **\$5000 – Gold**

Logo and link on CHSA's monthly e-update (5500 person contact list); listing on the CHSA website with logo and link on the front page and "Partners" page; full page ad in conference program; an invitation to the CHSA Board President's VIP reception and exhibit booth at the Annual Conference. Your partnership will also include 1 complimentary table top display at both the Health Institute and the Policy and Leadership Conference.

#### **\$7500 – Diamond**

Logo and link on CHSA's monthly e-update (5500 person contact list); listing on the CHSA website with logo and link on the front page and "Partners" page; full page ad in conference program; an invitation to the CHSA Board President's VIP reception and exhibit booth at the Annual Conference. Your partnership will also include 1 complimentary table top display at both the Health Institute and the Policy and Leadership Conference. The Diamond Partnership includes an invitation to present information about your business to the Board of Directors and annual letters of support to our agencies from the CHSA Executive Director and Association President.

**We welcome the opportunity to explain our planned partnership levels or build a customized relationship based upon our mutual interests. Please feel free to contact our Manager of Corporate Relations, Ms. Christina Hake, at 916-458-0965 or via email at [christinah@caheadstart.org](mailto:christinah@caheadstart.org).**